# **SELL SHEET**

# DOOR KIT



Black Part No. 10200 Silver Part No. 10201







## hushmat.com

OEM-APPROVED

RMD LLC 15032 W. 117th St Olathe, KS 66062 913.599.2900

## Suggested sales script/talking points.

How do you sell the HushMat Ultra™ Door Kit?

### Put it in their hands!

YOU: "Here, you need this!"

When the customer asks why, here's how to explain the HushMat Door Kit.

You: It makes your amp sound twice as powerful!" It's a thermal, acoustic reinforcement that:

- Quiets the car by reducing vibrations.
- Creates a 10dB barrier to road noise
- Makes amps sound 2dB louder...at least TWICE as powerful, guaranteed!

Your door slams as solid as a Mercedes Benz!

### **Benefits**

- Only 1.5mm thick (<1/8) and lightweight at 0.47 lbs per sq ft
- Proven to perform from -30° to 550° F
- Reduces heat up to 40%
- Reduces road noise up to 50%
- Reduces the floor noise up to 10 dB
- OEM specified and approved.

## Installation

- One kit treats two standard size doors.
- No acetone or alcohol surface preparation.
- No heat guns or messy glue to apply.
- Simply cut with scissors, peel and stick.
- Installation guide in the box and at *hushmat.com*.
- Adhesion guaranteed!

HushMat is the #1 Rated Automotive Sound Deadening and Thermal Insulation Material on the market! AND all HushMat products have been made in the USA for over 25 years!

> This stuff works! It makes an incredible difference in the sound quality of your vehicle.

